

FINAL APPLICATION FORM



Freedom for us is the highest measure of responsibility for oneself, one's community and environments, city, state and our Europe. We would like you to learn more about our Freedom, people, environments and cities that protect it. These stories can be found in Annex VII.

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FREEDOM GUARDS

EUROPEAN YOUTH CAPITAL (EYC)
THIRD ROUND APPLICATION

EUROPEAN YOUTH CAPITAL (EYC) THIRD ROUND APPLICATION FORM

1. APPLICANT


Municipality	Lviv
Region	Lviv Region
State	Ukraine
Total population	712 273 people
Population under 35 years old	210 120 people

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3. SUPPORTING YOUTH STRUCTURE(S)

Name of Organisation	<i>The network of youth spaces TVORY!</i>
Address of Organisation	Street/Number <i>31, Chaykovskoho St.</i> Postal Code <i>79008</i> City <i>Lviv</i>





4. HOSTING INFRASTRUCTURE

When it comes to hosting, it is not only about providing infrastructure and resources, it is also about relationships, communication, values, atmosphere, culture and people. It is about the impressions and feelings that stay with the visitor long after the time spent in a particular place. Lviv is the city that can enchant, inspire and motivate with local people being indeed hospitable and cheerful. It has a lot of gems to be explored by the eager travellers.

In fact, since 1998, Lviv has been a UNESCO heritage site. The uniqueness of Lviv is that a diverse architecture of different times is harmoniously combined with each other in a rather small area. The second uniqueness is that Lviv's architectural heritage belongs to the heritage of different nationalities who lived in Lviv: Germans, Poles, Armenians, Ukrainians, Jews, etc.

Therefore, Lviv attracts lots of tourists year by year. Over 2,5 million tourists visited Lviv in 2019 from more than 150 countries. In 2020, this number decreased to 750 thousand guests, which is 70% less due to the severe pandemic situation. In 2021, the number of tourists accounted for 1,5 million people. Currently the situation in the tourist sphere has completely changed due to the full-scale war.

Lviv provides the visitors with a convenient opportunity to explore the city by offering the Lviv City Card. It gives a chance to visit the best city museums for free, get numerous discounts at shops and restaurants, get a free biking tour and excursions as well as use the city's electric transportation for free too.

A great advantage of Lviv is its relatively close location to the Carpathian Mountains and mountain resorts, in particular, the resort "Bukovel", which is located at a distance of about 240 km, where tourists can take advantage of a number of attractions in summer and winter. Not far from Lviv there are also ancient castles: Olesky, Pidhoretsky, Zolochivsky, Svirzhsky and others that will definitely attract history and culture enthusiasts.

Lviv is moving towards becoming more and more inclusive. This includes: ramps in places of transition through the carriageway and to the entrance to public places, availability of designated parking spaces for people with disabilities as well as families with children, availability of low-floor buses and trolleybuses, special signals on traffic lights, an option of conducting tours for people with disabilities in a number of museums, there are also special guides for people with mental health disorders and disabilities. The main architectural monuments and street sculptures have miniature copies that include a description in Braille for the visually impaired.

It is worth mentioning, the unique inclusive centre Sensoteka — a space for learning, reading and creating that integrates people with disabilities into society through joint interaction: activities, appropriate arrangements, space markings and technical support. Moreover, one of the municipal youth centres "Lviv Open Lab" is the first youth centre in Ukraine to have received the mark "Dostupno.UA". The mark indicates that the space is absolutely accessible for people with disabilities.

There is also a training and rehabilitation centre "Dzherelo" that provides quality family-centred services for children and youth with special needs. The centre is an integrator of children and youth with disabilities into society, it forms and implements the latest standards of social services and is a training and resource centre at the regional and national levels.

Regarding the security aspects, there functions the city-wide air threat alarm system in Lviv that is heard from all the parts of the city. Also there is an online map of bomb shelters as well as pointers on the streets leading to the closest shelters.

It is worth mentioning the Roma and the Crimean Tatars as representatives of the annexed territory. The city creates inclusive conditions for the representatives of these social groups, and cooperates with them in various projects: festivals, events, lectures, etc. Also, there is a permission for free exhibitions in museums and other public cultural institutions for the representatives of these minorities. Apart from that, there functions the branch of the all-Ukrainian organisation "Crimea SOS". The activities of the office are aimed at monitoring the situation, providing consultations and assistance to migrants from the Crimea.



In July 2022 there was established the centre “I am Mariupol” for the displaced people from Mariupol that was completely destroyed in war. The centre provides humanitarian, informational, consulting, medical and psychological assistance and helps to integrate IDPs into the local community.

ACCOMMODATION

Hotels and hostels in Lviv harmoniously combine not only the ancient spirit of the city, but also comfort. Tourists are offered more than 600 hotels, hostels and apartments. The number of rooms is 4095 rooms, the number of beds — 8384. This number does not include beds available as part of the AirBnB service or couchsurfing. Prices in hotels range from 200 (6 EUR) to 5000 UAH (150 EUR) per night for room depending on the hotel. There are also economy rooms. Regarding hostels, the prices range from 80 to 200 UAH (3–8 EUR). Almost all accommodations are accessible for people with disabilities. Booking of a hotel or hostel is available through an online booking system.

REACHING THE CITY

Traditionally, almost half of tourists travel to Lviv by train (46%), with the opening of new flights and an increase in their frequency of flights, more and more visitors prefer airplanes (31%) and demand for bus services decreases (–4%). However, the flights to and from Ukraine do not take place during the period of martial law. The only options to get to Ukraine include: by car, train or bus.

By plane

Lviv Danylo Halytskyi International Airport. Danylo Halytskyi Lviv International Airport is the largest airport in Western Ukraine in terms of passenger traffic and route network. The airport is located in the south-western part of the city and has a convenient location in relation to the main infrastructure facilities: the city center is 15 km away, approximately 17 minutes by car; the main train station — 5.6 km, about 12 minutes by car; Lviv Bus Station (109 Stryjska Street) — 5.5 km, approximately 10 minutes by car.

The airport was built taking into account the needs of people with disabilities. There are identification signs to inform people with disabilities — signs; sound

landmarks at the exit / entrance to / from terminal “A” for the visually impaired; the presence of wheelchairs adapted for the movement of persons with disabilities. For the convenience of visually impaired passengers in the elevators on the call buttons are inscriptions in Braille. There are specially equipped toilets, where there is an emergency call button for a medical worker, if necessary. An ambulance is operating on the platform of Danylo Halytskyi International Airport in Lviv — a special vehicle that transports passengers with limited mobility and disembarks and disembarks them from the aircraft. There is a priority and determination of seats on board the aircraft for people with disabilities

Despite Covid-19, the total passenger traffic through airports in Ukraine has increased twice during 2020–2021 from 4,8 to 9,5 billion people. Such a trend is characteristic to the international air connection that makes it possible to affirm the attractiveness of Ukraine to the world. Given the war and the city's remoteness from the frontline, Lviv Airport can become the first airport in Ukraine that will carry out passenger transportation.

By train

There is a main train station and a suburban train station. Lviv has connections with all regional centers of Ukraine. And the Lviv railway junction is one of the largest in the country. It is located at the intersection of three international transport corridors.

If one goes to Lviv by train from Western and Central Europe, a convenient option would be to get to the Polish cities of Warsaw or Krakow, and from there - by direct train to Lviv. It is also possible to take a train in the Polish border town of Przemyśl, from where a train to Lviv departs several times a day.

Lviv can be reached by the Vienna-Kyiv train, which runs through Budapest and Lviv. The other routes include: “Kosice - Kyiv” with a stop in Lviv.

Unfortunately, there are problems with train inclusiveness due to outdated train rolling stock.

By bus

Lviv has a bus connection with almost all major cities in Europe, as well as with all regional centers of Ukraine and all cities and villages of Lviv region. There are 2 bus stations in Lviv as well as 5 more bus



stations, from which buses go to the cities and villages of the Lviv region. From bus stations there are daily regular bus flights to Poland (Rzeszow, Krakow, Warsaw, Wroclaw, Gdansk, Poznan and others), the Czech Republic (Prague, Brno, Olomouc, Liberec, Karlovy Vary, etc.), Germany, Slovakia, Lithuania, Latvia, Estonia, Spain, Italy, Hungary and others.

By car

Lviv is an important road transport center, which lies on the way from central and northern Ukraine to Central Europe. The major highways are E-40 International Highway, E-50 and its part E-573 (especially when travelling from the Hungarian side).

THE TRANSPORT IN THE CITY

In 2019, the Lviv City Council launched a Telegram bot — the LvivCityHelper Bot, which announces the time of arrival of vehicles at the stop. The locals also widely use mobile applications (“CityBus Lviv” or “Easy way”), which allow them to track the location and movement of vehicles online using GPS. It is worth mentioning that 52% of the city’s public transport rolling stock is inclusive and adapted for the needs of people with disabilities.

In March 2022 (in fact, the beginning phase of war), the e-ticket was introduced. It enables users to pay cashless for different means of transport.

Trams and trolleybuses

Today there are 10 trolleybus routes. The fare, regardless of the distance, is 8 (for non-cash payment) UAH (around 0.21 EUR) and 4 UAH (around 0.12 EUR for pupils and students). Tickets can be purchased at newsstands, terminals and directly from tram drivers during the stop. The city’s trolleybuses are adapted for the transportation of people with disabilities and are low-floor.

Buses

As of April 2021, there are 65 city bus routes in the city. All bus routes in Lviv operate in the “Normal” mode (except for the express to the Airport). Fare — 15 UAH (around 0.37 EUR).

Cycling infrastructure

As if 2020, the length of bicycle paths is over 125 km. In addition to bicycle paths within the city, sub-

urban routes are being built too. As for 2019, there are about 300 bicycle parking lots in the city. The city has a network of private commercial bike rentals, as well as public bike rental Nextbike. There is also a map of the Lviv bicycle network.

Rental of electric scooters

There are currently several scooter rental services in Lviv which include Kiwi, Electro Lviv, E-wings, Easy, Bolt, etc. The cost of 1 minute of travel for them is 9 UAH (around 0.22 EUR), the price for unlocking ranges from 10 to 15 UAH (0.3–0.45 EUR). These services work not only in the city center, but in several residential areas.

Lviv can offer plenty of working facilities and open spaces for holding events of different scales. *The detailed description can be found in the Annex VIII.* All the working facilities and open spaces are youthful and accessible for youth of different ages and needs. Also, they are available for youth events on a paid, partnership and free basis. They are equipped with Wi-Fi, audiovisual facilities, spaces for working, studying, eating and relaxing. They are multifunctional and have youthful and modern design.

The war has without doubts caused changes in the life of the city, including in the field of infrastructure. Taking into account a great number of internally displaced Ukrainians (including young people), three modular towns have been built with the total population of 600 people.

It is worth mentioning an important project of building the national rehabilitation centre “Unbroken”. According to the plans, the centre will provide help to around 50 000 Ukrainians a year and create nearly 200 workplaces for doctors (in fact, this is an opportunity for both Ukrainian and European youth to get involved in the rehabilitation of our soldiers and civilians). The centre will implement innovative technologies, in particular, 3D-printing for the creation of implants, prosthesis, etc. Even though the centre is currently at the stage of construction, since the beginning of July there has been launched the sector “Unbroken mothers” that functions as a shelter for pregnant women and mothers who fled to Lviv because of war.

As a result of the full-scale war, 35 objects of youth infrastructure have already been completely or par-



tially destroyed, the amount of damage is about 100 million UAH. Other 60 youth facilities are located in the temporarily occupied territories, so the Ministry of Youth and Sports currently has no information about their condition. Considering the losses, the government decided to create a special account in the National Bank of Ukraine for donations for the reconstruction of the youth infrastructure within the United24 national campaign with the assistance of the Ministry of Youth and Sports of Ukraine.

Among the facilities planned for construction within the framework of the European Youth Capital 2025 is the construction of 3 youth centers. The centers will be built in accordance with the standards of inclusiveness. One of the centers will function as an Urban camp & centre. Its creation presupposes reconstruction of an old soviet building into a modern accommodation in the hostel format which will host around 100 IDPs. Also, there will function the youth centre of street cultures, sports and education that will become a full-fledged system of development and education of healthy, active and creative youth, which will be a new type of youth center for the city.

5. INFORMATION ON THE APPLICANT CITY

The city of Lviv is situated in the western part of Ukraine, in Eastern Europe. Since the end of 2020, Lviv is the part of the Lviv amalgamated territorial community which was created due to the decentralization reform. The community includes the city itself and 16 more villages.

The population of the city was 755 800 people before 24 February. The total population is now difficult to define as Lviv has become a shelter and transit point to thousands of internally displaced Ukrainians since the beginning of the full-scale war. Now the active movement of the population is also taking place so it makes it hard to provide any statistical data. One of the sources of information is the data of mobile operators, used with the approval of the Ministry of Development of Communities and Territories and State Special Communications. As of the beginning of September 2022, about 693 000 permanent residents live on the territory of Lviv. Pendulum migration in the city can vary from 35 to 50 thousand people per day. Due to the high level of female emigration

abroad because of the war, the gender structure of the population has almost evened out, with a female-to-male ratio of 51% to 49%, respectively. In the general structure of the number of residents, about 33% are children and young people under 35 years of age. At the same time, almost every tenth adult living in the city has a child under the age of 14. For internally displaced persons who arrive in Lviv every day because of the war in Ukraine, places are allocated in separate municipal institutions that provide shelter for an operational stay in the city. The total number of places in the community is 4,722, and the occupancy rate for September 2022 is 98.3%, which allows us to say that Lviv is an important center of care for IDPs.

In 2021, Lviv got the status of “Child and Youth Friendly Municipality” in terms of the cognominal initiative that was realised by UNICEF Ukraine team. The community of Lviv, with the help of electronic tools, identified 3 areas as the highest priority until 2025:

1. right for education, health protection and social protection
2. right for recognition, respect and fair attitude
3. right for security

84% of Ukraine's population believe that the young generation has decent future perspectives in Ukraine. *The chart can be found in the Annex IX.* The younger the respondent is, the higher level of optimism he has regarding this question. According to the research results as for 1 January 2022, Lviv was among top-5 cities in Ukraine that can offer favourable conditions for youth. This is noted by 61% of Lviv citizens. This is the first all-Ukrainian survey conducted in a representative manner [before that, the majority of Ukrainian cities had non-representative data due to the high cost of valid and reliable research] and examines public opinion at the community level. This can be explained by the fact that since 2018, youth policy in Ukraine has reached an even higher level of significance.

Annual measuring of **the Youth Well-Being Index** has taken place in Lviv since 2019. The Youth Well-Being Index scored 0,80 (out of 1) for December 2021. The methodology for calculating this index is based on the principles of the Global Youth Welfare Index measurement. The Youth Well-Being Index



is calculated by the Municipal Lviv Youth Center together with the UN Population Fund in Ukraine (UNFPA). It is worth mentioning that youth is usually actively engaged in the process of measuring the Index. First of all, young people go through the sociological part of the research on the special electronic platform. Later, youth also takes part in focus groups and individual interviews for the receiving of more profound data. *The detailed description of the Youth Well-Being Index can be found in Annex X.*

Currently, no complex sociological research has been conducted because of war. However Lviv Municipal Youth Center together with the U-Report initiative, has conducted a questionnaire among Ukrainian youth on the current needs and priorities. According to the results (the number of respondents includes 2290 people, where 78% — women, 22% — men):

- now the key values for youth include: personal freedom and security (71%), physical and mental health (12%), equality and justice (5%);
- 3 most priority areas where young people should be involved include: volunteering in diverse spheres (34%), business and innovation development and startups creation (28%), education, self-realisation and digital literacy (13%);
- among the main factors that have encouraged young people to stay in Ukraine despite the war are: home, work, relatives, the desire to be here and help.

Going back to some historical moments can also give a better understanding of the city. Being the driving force of numerous changes and revolutionary movements, Lviv often stimulated transformations not only at local but also national levels.

It is worth noting that Lviv is the cradle of three scout movements, namely: Ukrainian, Polish and Jewish. The Ukrainian scout organization Plast was founded in 1911 and still operates today. The purpose of Plast is to promote comprehensive, patriotic education and self-education of Ukrainian youth. In 1989, the 1st independent Ukrainian student organization, the Student Fraternity of Lviv, was established. The organization holds numerous cultural, educational and artistic events (restoration of Ukrainian folk traditions; ViVyk festival (1990, 1992), ShevchenkoFest “, The project” The best student of the year, etc.). It is worth noting the festival “Vyvikh” — a youth festival

of alternative culture and non-traditional genres of art in Lviv. There were two such festivals — in 1990 and 1992. They became a platform for cultural and artistic expression of youth and gave impetus to the intensification of the youth movement not only in Lviv, but in Ukraine in general.

Thus, the city has always been characterized by its active position. A striking example is the revolution of 2014, when young people were the first to oppose the decision of the Cabinet of Ministers of Ukraine to suspend the process of preparation for the signing of the Association Agreement between Ukraine and the EU. In 2014, the European Youth Forum issued a Resolution with concerns about the situation in Ukraine, condemning violence and supporting human rights in the country. However, right now it can be said with confidence that serious progress has been made in this direction and that the human rights situation has significantly improved. *More information on the main youth NGOs can be found in Annex XI*

The revolution was a major game-changer that triggered the development of volunteering, youth communities, and civil society in general. As a result, there were established quite a few NGOs including the youth initiative «Building Ukraine Together». It started as the volunteer movement aiming to rebuild homes destroyed by war in Eastern Ukraine. Nowadays it is a national movement that, through common work, travel and non-formal education, connects Ukrainian youth, creating a network of active citizens. Another NGO «Lviv Youth Club» was also founded in 2014 and now has the largest network of volunteers in Lviv (over 70 members).

In general, the Ukrainian volunteering movement is a unique phenomenon. This can be noticed now at the period of full-scale war when the society has got together and almost everyone, especially young people have been volunteering. According to the survey by the analytical centre CEDOS, the main volunteering spheres include: physical help, help for the military, financial, organizational and coordination help, information and media coverage, assistance to IDPs in Ukraine and abroad, pro bono professional activity, etc. Volunteering played a key role during the revolution and keeps being a crucial factor now because it can mobilize, motivate, and unite thousands of people from different walks of life. It is worth mentioning that now Lviv is in the final round of the European Volun-



teering Capital contest. And this achievement once again emphasises the importance of volunteering and its ability to bring about positive changes.

The events of the Ukrainian revolution in 2014 pushed the development of the youth sector in Lviv. The cooperation between the municipality and youth NGOs resulted in the winning of the title of **the first Ukrainian Youth Capital by Lviv in 2018**. Therefore, 2018 marked the beginning of a brand new period in youth policy development in the city with a focus on youth networking. The first large-scale Ukrainian youth event «Molodvizh» became a perfect spot for reaching this goal as it created the space for networking, learning, and communication for over 6 thousand young people (over 3 years of existence of the event) from Lviv and Ukraine. The event was firstly organized by 6 NGOs including the Lviv Regional Branch of the National Youth Council of Ukraine, with the support of the municipality and national government. Acquiring the title gave a push to the creation of the 1st municipal youth centre and subsequently to the whole network of youth centers.

The title of the Ukrainian Youth Capital also led to the creation of the first municipal **Youth Action Plan**. Its creation was initiated by UNICEF, Ministry of Youth and Sports of Ukraine, the National Youth Council, municipality, and other national structures. The Action plan for 2021–2023 has been approved by the authorities before the full-scale war. According to the vision of the Action plan, Lviv is open to every young person. Here everyone is respected, justly treated, and heard, everyone has opportunities for the realization of his ideas and initiatives. *Information on the planned activities for 2022-2025 is contained in the Annex XII.*

All stages of the preparation and implementation of the Action plan involved youth participation. Young people participated in the situational analysis conducted by the local office of U-Report, NGOs took part in strategic planning sessions and submitted their proposals and ideas. Finally, all the proposals were discussed and approved during the Youth Sessions of the City Council. Over 20 NGOs and experts were involved in the processes of realization of certain youth projects. In the end, the results achieved through the implementation of the Action plan were assessed and approved by the Youth Sessions.

It is worth mentioning that the Action plan is the only municipal strategy that was changed and adapted due to the pandemic situation. Therefore, it is proof that youth is rather flexible in times of crisis and is ready to adapt.

The development of the youth sector is integrated into other municipal strategies, in particular: the Complex strategy of the city development until 2025, Breakthrough strategy 2020–2027, Plan of sustainable urban mobility of Lviv, Strategy of culture development until 2025, Green City Action Plan. All the strategies were developed in a participative way with the involvement of international experts and the public, including young people. Youth organizations and student self-government take part in the development and implementation of strategies. For example, the youth NGO “Plato” was involved in the development of the Green City Action Plan; NGOs “Lviv cluster of education and creativity”, “Makerspace” and Plast - Breakthrough strategy, etc. Moreover, “Plato” has initiated the development of the city’s adaptation strategy to climate change via submitting petitions and holding advocacy campaigns.

The share of youth in the working groups that develop strategies accounts from 5% to 70% depending on the strategy.

Youth is involved in the development of the municipal strategies via:

1. participation in questionnaires
2. Quota selection (according to the age quota) of participants in the development of the strategy
3. Quota selection (by age quota) in the decision-making process
4. Among the deputies there are young people who vote.

However, it is important to note that the realisation of all the abovementioned strategies is now frozen because of the full-scale war and insufficient financing of the municipal budget.

Before 24 February 2022 there was an increase in budget expenditures on youth in the last few years, which was influenced by the acquisition of the title of the Ukrainian Youth Capital. Lviv is the pioneer city in Ukraine in the establishment of a separate



Youth department in the structure of the City Council. This decision was made because of the rapid development of the youth sector in Lviv and the need for structural changes in the City Council itself. Moreover, this was an effective step, because youth policy in Ukraine is usually combined with sports, culture, education, etc., due to which the political youth direction has weak positions and rather limited funding. The Youth department:

- supports the youth NGOs via open competition of youth projects, providing spaces and premises for the youth organisations on preferential terms for 1 UAH a year (= 0,03 EUR). In fact, the representatives of youth organizations are members of the jury of the competition of youth projects in case there is no conflict of interest;
- promotes volunteering via organising information campaigns and volunteer award ceremonies;
- develops children and youth infrastructure via creation and maintenance of kids' clubs (currently there are 40 such clubs);
- assists in the establishment of international cooperation in the youth field, however currently most international projects are on hold due to the pandemic.

To protect the rights and interests of children and teenagers, and directly involve them in the decision-making processes at the city level, a **Children's Advisory Board** was established in the City Council in 2018. The Board consists of 12 members aged 12–16 years old. During the last 3 years, the board successfully implemented 10 projects. Furthermore, the representatives of the Board presented the successful municipal project «Bullying STOPs here» at the UNICEF Child-friendly city summit in Cologne in October 2019. The representatives of the Children's Advisory Board are members of the working groups at the Department of Education, the Department of Youth and the Service for Children to develop relevant policies. They are also the main stakeholders in the development of the Action Plan.

Lviv is a student city as the number of students during the last 10 years has never reached less than 100 thousand people. Students are involved in a formal decision-making process through the functioning of **the Lviv Student Council** which was established in 2009 and now accounts for 42 delegates from Lviv universities. The Head of the Student Council is the official adviser to the City Mayor and promotes

effective communication between the municipality and students, as she/he can propose student projects for the consideration of the local authorities. The Student Council has the following activity areas: advocating students' rights in dormitories, providing decent living conditions, and promoting international student mobility in terms of the Erasmus+ program.

Lviv city council introduced quarterly **Youth Sessions of the City Council** in 2018. There the representatives of youth NGOs, pupils and student self-government and youth can participate in the session and present their projects. However, beforehand they need to go through the process of open application and independent selection by the representatives of the municipality. In case of the approval of the majority of youth during the session, proposals are submitted to the session of the Lviv City Council. This mechanism is not fully developed in terms of regulations, and it is not officially established by the city council. The reason is the complex bureaucratic mechanism for agreeing on the format of participation, which in particular requires national legislative changes. However, there have already been 3 such sessions that have led to the realisation of over 20 youth initiatives such as the Action Plan, opening of the municipal youth centre, holding of the Human rights school for children, conducting of the complex municipal research of the youth life quality, etc.

Regarding youth services, it should be noted that young people can influence important issues regarding the development of the city through the use of electronic services. However currently their use is partially limited due to martial law. These include the public budget and e-petitions.

With the help of the public budget, residents can propose a project that can be implemented at the expense of the city budget. If the proposed project receives enough votes from residents, it is included in the list of those that will be implemented and funded next year. The public budget is an extremely popular tool for participation in the city, so in 2020 around 103,825 city residents (every 7th) voted for projects, and the share of young people among the project authors is 34%.

With the help of the electronic petition service, residents can submit their proposals for consideration by the deputies of the Lviv City Council. In particular, if the

proposed petition receives 500 or more votes, it goes to the council deputies. Submission and voting for petitions takes place in electronic format on the platform of electronic democracy (<https://petition.e-dem.ua/>) with the use of verification of user data using BankID. In fact, 38% of young people are convinced that by submitting petitions they influence changes in the city.

Which forms of participation do you consider to be the most effective?	%	Female (%)	Male (%)
Public activism	45	46	43
Submitting petitions	38	43	33
Volunteering	32	35	30
Strikes, public demonstrations	30	26	33
Criticising on social media platforms	18	17	19

An effective tool is the Facebook page of the Lviv hotline, where every resident can write about current issues and get prompt answers and help.

Also, there is an effective tool for parents “eMaliatko”. It is a comprehensive service for parents of newborns. With one application submitted online, it is possible to register the birth of a child and receive up to 9 government services from various authorities required for the birth of a child.

Young people can also use the services of the Lviv City Center for Social Services “Mizh Namy” (“Between Us”). Areas of work of the center include:

- assessing the needs of families, children and young people from disadvantaged and marginalised social groups;
- providing social services and social work;
- providing psychological support;
- helping with the socialization and integration of people, children and youth with disabilities;
- providing crisis and emergency intervention to save the victims of domestic violence;
- organising rehabilitation programs for children and youth with disabilities;
- taking measures in educational institutions to prevent socially negative phenomena and provide humanitarian assistance;

The Center for Social Services together with the Ridni Charitable Foundation is implementing a career guidance program “Dreams and Actions” for children and youth aged 15–21. The purpose of the program lies in the development of hard and soft skills of participants, acquaintance with career opportunities, search of the first internships and practices, networking and socialising.

Lviv universities together with the local youth organisations (for example, BEST) annually organise Career Fairs where the students have an opportunity to meet employers from different spheres, network, get consultations and career guidance, etc.

After 24 February there have appeared a number of new services such as:

- the municipal support centre for IDPs that provides law, career guidance, help with accommodation, etc;
- online platform for receiving mental support and consultations;
- around 20 services that provide information on volunteering opportunities and possibilities of receiving help (humanitarian, mental, etc.);
- mobile application “Air alarm” that informs users about the rocket danger. It is going to be updated to also include warnings on chemical attack and radiation danger.
- the state application “Diia” that provides a number of digital services and has been updated in order to correspond to the current needs of society. The services in particular include providing of Covid certificates, holding questionnaires, making requests for receiving help connected with damaged homes or loss of job, etc.

The war that began in 2014 created a need to scale up facilities for supporting war veterans. As of September 2022, there are about 26 regional units operating in Ukraine in the field of social protection of war veterans, persons who have made special contributions to the Motherland, injured participants of the Revolution of Dignity, family members of such persons, etc.

About 97 sanatorium-resort facilities for veterans operate in Ukraine. A quarter of such establishments [24 units] are located in the territory of Lviv region,



which are within close proximity to the city of Lviv. In Lviv itself, there is 1 such facility — the Halychyna Rehabilitation Center, which provides 6 main services: 1) social rehabilitation; 2) psychological and psychological-pedagogical rehabilitation; 3) medical rehabilitation; 4) professional rehabilitation; 5) physical and sports rehabilitation; 6) labor rehabilitation. The center also has a separate department responsible for the rehabilitation of children and youth who have suffered from war or are children of war veterans, and takes into account the needs of socially vulnerable groups, in particular, the center serves people with disabilities from all over Ukraine, providing them with rehabilitation, training courses and living conditions.

During the war and the post-war period, the issue of mental health of the youth will be important: for both those who remained in the rear and those who will return from the front zones. Therefore, the task of the municipality, together with non-governmental organizations, is to ensure appropriate programs and policies in the field of adaptation and integration of children and youth. Today, the country has at least 102 entities providing services for the psychological rehabilitation of war veterans. And this is only of the state type, not including communal or private types. A rehabilitation center for veterans operates on the territory of Lviv region, which processes about 80,000 applications a year and is connected to the state electronic system of service providers, which makes the center more inclusive and transparent.

From December 2021, the modern Center for Veterans “Veteran Service” in Lviv, which was created in a consortium of the municipality, a charitable foundation and an IT company, has been operating in Lviv. The peculiarity of the center is that it is located on the territory of a higher education institution and aims to help all veterans, especially young ones, with admission to an educational institution and to overcome the fear of a “non-standard gap year” on the way to obtaining a quality education. The Center also provides psychological counseling, mentoring for students, and rehabilitation with the aim of resocializing veterans.

Lviv cooperated with its sister cities (Wroclaw, Lublin, Vilnius, Novi Sad and Freiburg) in the field of youth policy by organizing short-term international exchanges in terms of the Erasmus+ program until the full-scale war. With the beginning of war the

character of cooperation has changed and moved mostly into a humanitarian field. Also numerous international funds and organisations launched or intensified their work in Ukraine in the youth sector via providing grants and financial support to youth NGOs and initiatives, organising youth projects on various topics, etc.

All the above mentioned actions and initiatives realised by the joint efforts of youth and municipality helped to strengthen the influence of young people on the development of the city, stimulated pluralism of opinions, promoted volunteering, and its sustainable development as well as improved the general image of the youth policy in Lviv.

6. MOTIVATION

Lviv's proposal for the European Youth Capital 2025 is still centred around the concept of «MoLo». These four letters are meaningful at local, national, and European levels.

The naming “Molodvzh” appeared due to the involvement of young people: at the initial stage, these were young researchers who organized a sociological survey within the first Ukrainian Youth Capital, and young people who took part in the survey and expressed their opinions. The realisation of the all-Ukrainian event “Molodvzh” was possible thanks to the efforts of volunteer youth movements and the Municipal Youth Center “MoloDvzhCenter.Lviv”.

So «MoLo» in Ukraine is associated with energy, drive, creativity and motivation. The Ukrainian translation of the word «youth» sounds like «Molod'». This word is often used in its short form «molo». Moreover, «MoLo» is an abbreviation of «Move Local» which presupposes that the potential for the development of countries and Europe lies in cities and local communities.

At the same time, this year we have revealed a new facet of our MoLo. After 24 February our young people haven't stood aside from the defense of freedom and democracy. Some have taken up arms to fight at the forefront, and for some, in the rear, volunteering and helping those affected by the consequences of the war was the weapon. At that time we understood that Freedom is for us the highest measure of



responsibility for oneself, one's environment, one's communities, one's city, one's state and our Europe.

The slogan of our programme is: **«Molo Mission Now: We Are Freedom Guards»**.

This year we refuse to apply only on the behalf of Lviv and want to share this application with every city, town, village of Ukraine and all the young people who fought and are now fighting for our common victory. Current application is our fourth attempt to compete for the status of the European Youth Capital 2025. This fact proves our genuine intentions and readiness to ensure the sustainability of the programme of EYC 2025. Even during the war, when part of the youth defends the territory of Ukraine at the front, and part devotes itself to volunteering and the functioning of the rear, we, young people, without losing motivation, only defining its new outlines, declare: WE are competing for the status of the European Youth Capital in memory of those who gave their lives for freedom and democracy on the European continent, and with respect to those who continue to fight against evil. Since the beginning of the war, Lviv has been a transit city for internally displaced people as well as hosted thousands of Ukrainians: women, children, youth, disabled people, the elderly and others who suffered mentally or physically from the Russian aggression. It was the youth who took the initiative in creating and scaling the volunteer movement in Lviv, which gave rise to cooperation with organizations of international and national scale. And this movement made history by submitting to the European Volunteer Capital, entering the list of finalists. Just like now, we are among the finalists here.

In 2021 Lviv received the status of Child and Youth Friendly Municipality within the Unicef initiative. And in 2022 the young people of Lviv have been showing that this is not just a title but recognition of responsibility and effectiveness in every way. The war, no matter how painful and exhausting it is emotionally and economically, hasn't shaken the spirit of the youth community of Lviv and Ukraine. Military installations in the world (for example, an exhibition in Brussels), collecting \$20 million in 5 days, delivering humanitarian aid to communities under fire, studying in bomb shelters, giving birth in basements under the supervision of doctors, rescuing abandoned and lonely pets, creating powerful IT army — all this is the result of the activities of teenagers and

young people of Ukraine. Despite the war, we live in a modern Ukrainian vibe that consists in trying to **SURVIVE, LIVE** and **DEVELOP** simultaneously.

We are sure that youth is not only a social and demographic group and the future of Ukraine. Young people are our present, they are actively protecting our country at the forefront, taking care of humanitarian needs, studying and working, suggesting innovative solutions, etc. Our experience is traumatic, however, we know the price of freedom and justice, we remain Europeans, crossing all possible borders, and act so that everyone can realize themselves and be themselves. We are the brave drivers of the development of our cities, country and Europe in general. We realise that our cities and country will need significant resources for the victory and recovery.

At the same time we want to popularise our thoughts and experience in the world community of young influencers. We feel like Europe not only because we are geographically located on the continent, but also because we are aware of the importance of democracy, the rule of law, the equality of people and the expression of will in our intentions. Ukraine is experiencing unprecedented losses for European countries, while at the same time appreciating the support of our fellow citizens. It is important for us to talk about our experience, pass on our history, preserve the cultural heritage of Ukrainians and bring insights into youth policy, which will never be the same as before 24 February. In times of crisis, people find the most innovative solutions to problems, the creativity of Ukrainians does not stop despite pain and loss in any field: education, medicine, social insurance, innovations, etc. Our experience is peculiar and we are ready to share it with Europe. The results of the focus group in Lviv prove that the priority for every young Ukrainian is to crystallize the features of our national identity of the new time and grow solidarity.

We now clearly understand the key challenge of youth loss and loss of resource of youth. Since February 24, we have had a colossal outflow of youth from the country, which has already exceeded 2 million people, these are those who created and continue to create Ukraine there. For all young people, now is the time of loss of resources: emotional, moral, physical, financial, etc. With this in mind, we set ourselves a vision:



To form and strengthen youth capital and capital in youth to survive, live and develop. Here and now. In European Ukraine. To be those who spread the values of freedom in the world. We want everyone to understand: our self-realization is the affirmation of our country.

To achieve this vision, we understand that we must set ourselves (youth, youth organizations and city authorities) the following goals:

1. It all starts with education. Therefore, the development of knowledge, skills and abilities, or in one word, competencies comes first. All these competencies are based on soft skills and give young people the opportunity to unleash their potential, be competitive in the labor market, expand their outlook and prevent them from getting stuck in their own information “bubble”. They enrich young people with pluralism and openness to the world around them. The decisive factor here is the increase of soft, digital and communication skills.
2. Possessing a set of necessary skills and, subsequently, competencies, a young person tends to find like-minded people and form certain networks and environments that will satisfy their desire for self-expression and self-realization. In fact, youth policy is cross-sectoral so it is necessary to cover the maximum possible number of environments. In turn, all environments need (and what is actually supposed to be done in terms of the EYC programme) the creation of opportunities for effective communication and networking. In doing so, we aim to increase the participation of young people in formal and informal youth organisations and initiatives, and expand partnerships between them at the local, national and international levels. We intend to provide youth organisations and initiations with resources (financial, institutional, human) for self-development and sustainability building.
3. Every young person, being or not being institutionalized, can participate in citywide processes in different ways. This is a defining characteristic of democracy. Therefore, the third goal is to establish high-quality relationships between the youth and the city authorities. Here arises the question of direct participation of young people in a local self-government as well as creation and adjustment of the existing tools that enable youth to directly influence the development of the local community.

Young people and youth environments were involved in the development of motivation via:

- conducting the all-Ukrainian survey by the network of youth centers TVORY! and the initiative U-report regarding the needs, preferences and plans of young people. The survey covered 4 290 young people from different parts of Ukraine and abroad (17% of respondents).
- conducting a questionnaire among the visitors of the all-Ukrainian event “Molodvzh”. The total number of respondents accounts for 4831 people.
- creation of the Manifest of the Ukrainian youth that states the strategic view on the development of the youth sector in the conditions of war and post war recovery. The Manifest laid the basis for the development of the EYC 2025 programme. It was created by young people who represent a number of youth organisations at the local and national level, the representatives of business, municipality and national government.
- conducting an offline meeting gathering the representatives of youth organisations (in total 50 people) that aimed at the discussion of the current situation in the youth sector, the prospects of its development and the European Youth Capital programme.
- conducting an online meeting that focused on further work on the Manifest and its updating by the representatives of different youth organisations and initiatives (total number of participants — 50 people).
- the process of the development of the National recovery plan 60 young people representing different organisations were involved.

THIS IS NOT ONLY UKRAINIANS FREEDOM
THIS IS THE FREEDOM OF EACH INDIVIDUAL,
LIVING IN THE DEMOCRATIC WORLD.
JOIN THE DEFENCE OF FREEDOM!
NEVER STOP PROTECTING WHAT REALLY
MATTERS TO ALL OF US.
TOGETHER, WE WILL WIN!
GLORY TO UKRAINE!

(C) V. ZELENSKY



7. EUROPEAN YOUTH CAPITAL PROGRAMME

The EYC 2025 programme is a part of the recovery plan for the whole youth sphere of Ukraine. The plan is expected to start being implemented in 2023 since young people, their support and development, will always be “on time”. The vision of the EYC 2025 is to form and strengthen youth capital and capital in youth in order to survive, live and develop in European Ukraine. As it was mentioned in the previous parts, the number of youth who have left Ukraine since the beginning of war accounts for 2 million people. The probability of them coming back to Ukraine is hard to predict as this is influenced by a number of factors. However, we aim to create such opportunities and conditions in Ukraine that would encourage youth to stay connected to their Motherland and return. The problem consists not only in the loss of human resources but also resources in young people that include finance, youth infrastructure, emotional state, etc. According to the survey by the analytical centre Cedos, now the main emotions dominating in the population include fatigue, exhaustion, anxiety about reality, employment, financial situation and the impossibility of long-term planning. Therefore, it is necessary to create suitable conditions for young people that will contribute to their development here in Ukraine.

The programme of the EYC 2025 has been developed by youth for youth in the following way:

- via conducting the all-Ukrainian survey by the network of youth centers TVORY! and the initiative U-report regarding the needs, preferences and plans of young people. The survey covered 4 290 young people from different parts of Ukraine and abroad (17% of respondents).
- via conducting a questionnaire among the visitors of the all-Ukrainian event “Molodvizh”. The total number of respondents accounts for 4831 people.
- via creation of the Manifest of the Ukrainian youth that states the strategic view on the development of the youth sector in the conditions of war and post war recovery. The Manifest laid the basis for the development of the EYC 2025 programme. It was created by young people who represent a number of youth organisations at the local and national level, the representatives of business, municipality and national government.
- via conducting an offline meeting gathering the repre-

sentatives of youth organisations (in total 50 people) that aimed at the discussion of the current situation in the youth sector, the prospects of its development and the European Youth Capital programme.

- via conducting an online meeting that focused on further work on the Manifest and its updating by the representatives of different youth organisations and initiatives (total number of participants — 50 people).
- via the process of the development of the National recovery plan 60 young people representing different organisations were involved.

To sum up, the goals of the EYC 2025 consist in the following:

- to encourage young people to feel, understand and act in Ukraine with a motive: “I want to stay in Ukraine” (without doubts, taking into account the present conditions of young people);
- to encourage young people to return to Ukraine (for those who had to leave after 24 February and those who left Ukraine even before the full-scale war);
- to encourage European youth to try and feel the Ukrainian vibe.

The programme consists of the following vectors and is to be implemented at 3 levels (*the visualization of the programme can be seen in Annex XIII*):

As it is seen from the scheme, the levels include:

- **MOLOINDIVIDUAL**: here the focus is on every young person in order to ensure their needs to survive, live and develop. Conscious, strong and efficient individuals can build resilient and sustainable environments and communities and contribute to the general development of city and country;
- **MOLOENVIRONMENTS** focuses on the groups of individuals that include but are not limited to NGOs, youth initiatives, church communities, national minorities, street cultures, informal groups, etc.
- **MOLOCITY/ COUNTRY** concentrates on the creation and realisation of cooperation opportunities for youth and city as well as all the country.

The vectors of the programme include:

1. **SURVIVE**: this is about the things that are key for survival and adaptation to the current conditions of the full-scale war.



2. **LIVE**: here the programme touches upon how to live, act and cooperate for the recovery of Ukraine.
3. **DEVELOP**: this is about the development of oneself, environments and bringing existing interactions to qualitatively new levels.

The flagship events include:

1. **Youth Security Forum** — an annual event that acts as a platform for high-level discussion on relevant matters of national security as well as security in the Black Sea region, Europe and globally with the special focus on youth and its role in contributing to security issues.
2. **Festival OL** focusing on popularising science and technology. The festival combines theoretical lectures, speeches with practical experiments, workshops, etc. It aims to gather representatives of various organisations, scientific institutions, youth, educational centers, museums, etc. The aim consists in making science go out of the laboratories and become more accessible to the wide audience so that the youth gets more interested in it and even decides to connect their professional life with science and technology.
3. **MoloDvizh Europe** is a large-scale 24-hour youth event which combines training, discussions, networking, entertainment, relaxation and inspiration. There will be several separate zones, each dedicated to specific topics previously chosen among the proposals of youth. MoloDvizh Europe will include activities both in online and offline formats. After 2025, the event will take place annually. Foreign NGOs and young people will be able to join the event as participants, volunteers or partners.
4. **Dysarium** — a large-scale festival in the field of creative industries and media. It aims to gather young people interested in this field and connect them with the experts so that they can learn more about the perspectives of work in the sector of creative industries, improve their skills, network, etc. The main goal is to connect people from different parts of Europe who work in the field of creative industries.
5. **The Biennale of Volunteering** is a global pan-European forum dedicated to volunteering. Its purpose is to create a platform for communication and exchange of experience on the volunteer movement, projects, tools of volunteer work, etc. The forum will consist of various thematic sections, including presentations of successful

volunteer initiatives and their results, motivational speeches from volunteers, a platform for networking and generating new ideas for joint projects, photo exhibitions, short films, theatrical action — everything dedicated to volunteering.

6. **The Congress of European Youth Capitals** will be a regular event to discuss news in the field of youth policy, exchange experience, network, establish partnerships and joint projects and promote the title itself. The participants of the Congress will include international organisations (in particular those the representatives of which are in the jury of the EYC competition), the representatives of the European Youth Capitals of different years (those include municipality officials, youth organisations, activists, etc.), the candidate cities, media, etc.
7. **Urban Festival** is an open platform for joint actions of young people for the development of their city, district and neighborhood and topical discussions about the city. Also it will include the representation of the city street cultures and national minorities. There will also function different sport venues where local teams can participate and show their achievements as well as any person can try various kinds of sport. *The full list of activities planned in terms of the EYC 2025 can be found in Annex XIV.*

The basis of the whole programme is **security**. This is about security in all senses so this presupposes physical, psychological, information security, etc. Within the framework of the program, during all activities and events, conditions will be created that will take into account all the safety requirements of the participants. This includes for instance taking measures for access control, surveillance, alarm systems and security lightning, usage of up-to-date firewalls and anti-malware software, leveraging intrusion prevention systems and sandboxing technology, etc.

Our values are as follows:

1. **Democracy and participation**. It is the will to freedom, participation, human rights guarantees, it is an opportunity to take responsibility through joint decisions; it is about our rights and capacity.
2. **Economic self-realization**. The support of the entrepreneurial spirit and awareness of young people in economic and financial matters, creation of favorable conditions for start-ups, and



the possibility of obtaining the first professional experience will give us the opportunity to be active economic subjects, take care of ourselves, our families and the country.

3. **Inclusion and accessibility.** All activities in terms of the program will be available and accessible to all youth groups. It is also planned to create appropriate conditions for the physical and psychological comfort of all social groups of young people, including marginalized ones: national minorities, people with disabilities, members of the LGBTQ community, Roma, etc. This will be done by creating physically accessible infrastructure through the installation of ramps, elevators, the use of Braille, audio for the blind, typhlocommentation, etc.; setting a quota for representatives of marginalized groups, creating safe conditions through cooperation with law enforcement agencies and medical services; ensuring the religious needs of all participants (e.g. creating places for prayer), ensuring equal representation of members of different sexes among speakers, etc. Another important component will be the inclusion of marginalized groups in the management structure of the European Youth Capital
4. **Human integrity:** the possibility of multifaceted development, which includes respect for the person, his/her peculiarities, care for emotional, physical, spiritual and professional development throughout life.

The basic principles for the social processes include:

1. trust
2. cooperation and interaction
3. partnership

The realization of the EYC will be based on the policies that are to be specifically developed and include: social inclusion policy, public positioning policy, gender equality policy, anti discrimination policy, etc.

Since 2020, the city of Lviv has set an ambitious goal of creating the first city network of youth spaces in Ukraine and Eastern Europe. Each youth space is a point of attraction for young people, a place where young people can make new acquaintances, find like-minded people, form communities and interact with the government. The spaces will be

primarily an infrastructure platform for networking and youth development. Among the already created and planned are the following:

- **MoloDvizhCenter.Lviv** which has been operating since January 2020. The centre will continue its activities regarding the development and connection of youth environments;
- **Lviv Open Lab**, opened in October 2020, will work to empower young people with necessary soft and hard skills;
- **Pixlab** (spring 2022) will work to develop digital skills. Space will become the centre of Lviv's creative industries and will contribute to the formation of the city's creative community;
- **Volunteer Hub** (opening in 2023) — will be the centre of Lviv volunteering. It will be a point of entry for people interested in becoming volunteers, a place to engage people already in the volunteer pool, and a dedicated space for volunteers to check-in and track their activity.
- **Urban camp¢re** (2023–2024) that will function as a shelter for internally displaced people as well as an innovative urban youth centre offering a wide range of activities and opportunities for youth.

Here are some numbers on the EYC 2025 programme:

- number of realised projects — 37
- number of events — 654
- number of participants — 50 195
- number of volunteers — 2 591
- number of partners — 380

Also, it is worth mentioning that the EYC 2025 programme introduces new methods of youth work and brand new projects that will form an innovative heritage. The programme is completely unique for 53% as the listed in the programme activities and events haven't taken place in Lviv, Ukraine and Europe before.

Our programme will allow young people either individually or collectively to:

- **CREATE** the programme by suggesting ideas, submitting proposals, initiating and realising own small projects in terms of the Lviv Youth Fund;
- **CO-DECIDE** by participating in management



structures of the programme, in Youth sessions of the City Council and through the development of the regulatory policy;

- **CO-MANAGE** by being the part of management structures and an expert youth advisory body with clearly defined structure and functions.

European young people can take part in the programme as participants or volunteers. We clearly understand that it is crucial to provide young Europeans not only with the opportunities to participate in the programme but also with necessary learning programmes, programmes for cultural adaptation while simultaneously showcasing the options for preserving and sharing their national identity. Youth NGOs will be main coordinators and partners in the realisation of activities and events. An important aspect is the creation of opportunities for exchange of experience and international cooperation. Youth activities and events will be a space for communication and networking of representatives of different countries and nationalities.

Our program will promote cooperation between young people themselves, the municipality, youth workers, analysts and youth researchers. Finally, we seek to increase the engagement of young people from all walks of life, including marginalised groups.

The programme of the EYC 2025 is tightly connected to the European policies and European identity as this is what we are currently fighting for at all the fronts.

8. MANAGEMENT

The visualisation of the management structure can be found in Annex. XV.

The programme will be implemented due to the functioning of 3 structural levels of management, namely:

1. decision-making level which will consist of the Supervisory Board, Experts and the Monitoring Board. At this level, there will be formed the overall vision of the programme as well as conducted the regular monitoring for identifying deviations and errors;

A. Supervisory Board includes: the representatives of the municipality (the mayor, profile deputy mayor and the head of the Youth Department of the City Council), the representatives of the Youth Council (who are, in turn, the representatives of youth organisations) and the representatives of youth.

The representatives of the municipality are appointed by the session of the City Council. Representatives of the Youth Council are delegated directly by the collegial decision of the Youth Council, with the obligatory participation of the Head of the Youth Council. Representatives of the youth are appointed by the results of an open competition according to a specifically developed regulation by the competition commission from among other representatives of the Supervisory Board.

The Supervisory Board will be in power throughout all the period of the EYC 2025 realisation (2023–2026). The members of the Board will be able to quit at their own will, be replaced by the position or quit by the absolute decision of all other members of the Board. The main form of Supervisory Board work — meetings that take place at least once a quarter.

B. Experts who perform an advisory function include the representatives of governmental and non-governmental all-Ukrainian organizations, including youth organisations. The appointment of the Experts is done via consultations with the final approval by the Supervisory Board. The number of experts vary depending on the outcomes of the consultations of the Supervisory Board. It is compulsory to have not less than 60% of youth as part of this body. The Experts will be in power throughout all the period of the EYC 2025 realisation (2023–2026). The members of this body will be able to quit at their own will or leave by the decision of the Supervisory Board at the request of the Executive Director. The Experts directly cooperate with the Supervisory Board and the Executive Director of the programme. They are independent in their work and activities.

C. The Monitoring Board consists of 5 competent in the areas of monitoring and audit rep-

representatives of the National Youth Council, the Ministry of Youth and Sports of Ukraine, Lviv City Council and 2 representatives of the Youth Council. All the above mentioned representatives are directly delegated by the respective institutions. In the case of representatives of the Youth Council, it is obligatory for them to belong to a youth organization or student/pupil self-government and to have a corresponding double delegation from these organizations.

The Monitoring Board is independent and is coordinated by the Supervisory Board. The term of the monitoring council lasts the entire cadence of the program implementation (2023–2026) with the possibility of independent exit or by the absolute decision of the Supervisory Board.

2. management level will consist of the Executive Committee and its subordinate departments and divisions, that will be responsible for the overall coordination, adherence to the principles of the program, search and attraction of financial and human resources, as well as building a PR strategy to promote the program and the city;

A. The main responsibilities of the Executive Director include the general coordination and building of the management structure of the EYC 2025 programme and all its other components. His election will take place through an open competition with mandatory announcement of information about the election on the official information sources of the city and the European Youth Capital (including the social media networks such as Facebook, Twitter, Instagram, etc.). The competition commission selecting the winner of the election will consist of the representatives of the Supervisory Board. The decision on selecting the winner is made by rating voting among the candidates. The Executive Director has authority to make decisions regarding the key tactical and operational questions. If decisions refer to the deviations from the general strategy and programme, then they are to be approved by the Supervisory Board.

B. The Executive Director is responsible for the financial management of the EYC 2025 programme. The term of power (contract) of

the Executive Director lasts the entire term of the program (2023–2026) with the possibility of independent exit or by decision of the majority of the Supervisory Board. The director is obliged to report to the Supervisory Board (at least once a year) and to the public (at least once a year). The Executive Director may not be a member of the Supervisory Board.

C. The Departments are responsible for the overall coordination of recruitment, volunteering, promotion, external relations, finance, fundraising and security. In the context of promotion, a separate position of a videographer is singled out, according to the principle of priority of video content in the information activities of the EYC 2025 programme. The videographer is appointed directly by the Executive Director based on the results of an open competition. The 4th department is the Security Department that will be created due to the situation of war and the basic principle of the programme — security. The Department will be responsible for taking security measures, monitoring security situations and reacting to all the uncertainties, threats and dangers. All these positions are appointed by the Executive Director based on the results of a public competition with mandatory announcement of information about the recruitment on the official information sources of the city and the European Youth Capital (including social media networks such as Facebook, Twitter and Instagram). These positions are directly subordinated to the Executive Director and are appointed for a period of 1 year with the possibility of extending the contract for another year.

d. Advisors on the key principles of the EYC 2025 programme (inclusion, democracy and youth participation, economic realisation, development of the youth capital) are appointed by the Executive Director by the approval of the Supervisory Board. They are appointed for a period of 1 year with the possibility of extending the contract for another year. Advisors work directly with the Executive Director and heads of departments. They can have volunteer assistants from relevant youth organizations and higher education institutions.



3. implementation level will consist of implementation teams. The number of teams will vary depending on the needs of the programme and ongoing activities.

A. Heads of departments responsible for the implementation of the EYC 2025 programme are appointed by the Executive Director based on the results of a public competition with mandatory announcement of the information on official information sources of the city and the European Youth Capital (including social media networks such as Facebook, Twitter, Instagram). They are directly subordinated to the Executive Director and are elected for the entire term of the EYC 2025 programme (2023–2026) with the possibility of independent exit or exit at the discretion of the Supervisory Board at the request of the Executive Director.

B. The teams implementing the EYC 2025 programme consist of the representatives of youth, youth organisations and initiatives, municipality, business, etc. They are formed if it is necessary to implement a particular activity or event. The Executive Director and the Heads of Departments are responsible for the effectiveness of the teams.

C. Ambassadors perform functions of popularising and promoting the title and the EYC 2025 programme. They are appointed based on the results of open recruitment of young people and in agreement with the Supervisory Board. Prior, there will be verification of their integrity and compliance with the principles of the Title. Ambassadors are independent in their activities and communicate directly with the PR department and the Executive department.

The selection criteria for all positions will be outlined in a separate provision during the formation of the management structure.

The management structure will focus on the active engagement of young people by allowing them to make decisions, co-manage processes and directly take part in the implementation of the programme.

The municipality will participate in decision-making, management, monitoring and evaluation of program

implementation activities, as well as perform an advisory function. Among the experts will be representatives of such areas that are key to the activities of the program. In this way, it will be possible to receive narrow-profile help and assessment.

The Finance department will consist of a financier, an accountant and at least 5 fundraisers. Such a structure will help to effectively ensure the financial sustainability of the programme due to the financial strategy of the EYC 2025 and the distribution of the financial sources.

Inclusion of marginalised groups, in particular their representatives, will be done in compliance with the principle of inclusion and due to the direct involvement of the Inclusion advisor.

Detailed structure, functions and principles of the formation of the management are described in Annex XVI.

During the preparation of the application there was communication with the following cities-youth capitals of Europe: Klaipeda, Tirana, Lublin and Ghent. This communication was possible due to the openness of their management structures to leading a dialogue and cooperation. During the virtual meetings there was an acquaintance with the representatives of the teams responsible for the implementation of programs, discussion of activities, projects, where the capitals shared their experiences and ideas, as well as discussion of prospects for further cooperation in the Lviv program. At this stage, active communication is carried out with the above-mentioned cities and in the future regular virtual and physical meetings (in case of a satisfactory epidemiological situation) are envisaged in order to establish closer cooperation.

Lviv also intends to join the Network of European Youth Capitals for the purpose of cooperation, promotion of European values and further implementation of youth policy in accordance with the principles of human rights, inclusion and pluralism.





COMMUNICATIONS AND OUTREACH

All Ukrainian youth has become a shield of our Victory since 24 February. Why haven't we run away? Because we are free. This is our country, we have nowhere to run away and we are not ready to leave our land. We are ready to fight because here lies our Freedom. We are free and therefore we have got united to volunteer and work on different fronts for the sake of our Victory. We are free because we are Ukrainians. Everyday we think about how to survive, live and at the same time develop. We can wake up in the middle of the night because of an air alarm, then unload the truck of humanitarian aid, and share memes in order to avoid going crazy. Next day we can bury a friend who was shot at the battlefield but later look for learning opportunities as we want to be intelligent. We are thinking where we should donate today and where tomorrow. This is because we are free, we don't want anybody to decide instead of us, we know what we want and we are moving towards this. We wouldn't like to say that we are losing our youth but rather say that we are upgrading it because we have our calling: temporarily we are Freedom Guards in this world.

Our communication strategy focuses on the following target groups:

- youth aged 15–18 y.o.
- youth aged 19–24 y.o.
- youth aged 24–30 y.o.
- youth organisations from Lviv, Ukraine and Europe.
- youth 15–30 y.o. who now have disabilities because of war.
- youth 15–30 y.o. who now are abroad (refugees) because of war.

Organizations that unite young people aged 14–35 and work in various areas, such as education, human rights, ecology, community service, etc. We strive to create conditions for networking between public organizations, exchange of ideas and opinions, the creation of joint projects, which in turn contributes to the creation of new quality opportunities for young people.

stakeholders (local and national authorities, partners, media, business, analytical centres, international organisations and their branches in Ukraine, etc.) We strive to equally inform the stakeholders and youth so

that both parties have a clear understanding about the state of being and trust to each other.

Every target group we want to address with our main message: Our mission now — we are freedom guards. This is not only about those who live in Ukraine, this mission is devoted first of all to those who often tend to give up because of exhaustion, loss of hope and inability to predict the end of war. We want to inspire people to trust in themselves, wherever they are: in Ukraine or abroad. We are strong and we are FREE!

Information sources and the share of young people using them.

	Youth [18-29 years old]	Ukrainians, total
Telegram	76%	39%
YouTube	25%	24%
Instagram	22%	7%
Facebook	18%	26%
Viber	15%	20%
Tik-Tok	7%	4%

Source: Kyiv International Institute of Sociology, July 2022. The survey sample is 1000 people ages 18 and older, the statistical sample error is +/-3,4%

Based on the above mentioned data, we have chosen the following communication channels:

- the website showcasing the programme, updates, team contacts, etc.;
- pages of the network of youth spaces TVORY! on social media, namely the main pages of the network:
 - <https://www.instagram.com/tvory.lviv/>
 - <https://www.facebook.com/tvorylviv>
- the pages on social media of every youth centre that is part of the network TVORY! (in respect to the activities and topics):

1. MoloDvzhCenter.Lviv

<https://www.instagram.com/molodvzhcenter.lviv/>

<https://www.facebook.com/molodvzhcenter>

2. Lviv Open Lab

<https://www.instagram.com/lviv.openlab/>

<https://www.facebook.com/LvivOpenLab>



3. The space of media and creative industries Pixlab

<https://www.instagram.com/pixlab.prostir/>
<https://www.facebook.com/pixlab.prostir>

the page of the network TVORY! on Twitter, where we often post in English and Ukrainian for different audience: <https://twitter.com/tvorylviv?s=21&t=ATERSLdSBX70kF5PcX-tA>

In general, it is a good practice when we have pages for each youth center that works on different topics, it allows us to reach different target audiences and convey information to a larger number of people.

The Information coverage formats will include but aren't limited to:

- posts on social media
- video and photo content
- vlogs
- articles
- infographics and charts

To ensure the accessibility of the information for youth from Ukraine and Europe, it will be provided both in Ukrainian and English.

In order to cover a wider audience from different social groups and backgrounds as well as youth from rural areas, it is planned to involve schools, universities, special educational institutions for the youth with special needs, etc. All the abovementioned institutions will be used as communication channels and will be involved in our information campaigns. Thus, it will be possible to reach out to youth from different groups and make our communication campaigns much more effective and inclusive.

Regarding inclusion, it is also planned to organise information campaigns aiming to inform the wide audience about the current situation of the marginalised groups. In total there are expected to be information campaigns dedicated to:

- youth work, its peculiarities and importance in a cross sectoral dimension;
- the political participation of young people;
- ecology (recycling, garbage sorting, usage of eco-cups and bags, etc.);

- volunteering, its role in the development of personal skills, youth environments and importance in stimulating democratic processes;
- the human rights with particular attention to those of the marginalised groups;
- the promotion of hard and soft skills development.
- Key communication moments include:
- Opening Ceremony of the title year (January 2025). It will provide for an event that will bring together young people at the local, national and European levels, representatives of international organizations, as well as representatives of previous winning cities.
- Youth Security Forum (April 2025)
- Festival OL (May 2025)
- MoloDvizh Europe (September 2025)
- Dysarium (October 2025)
- The Biennale of Volunteering (July 2025)
- The Congress of European Youth Capitals (September 2025)
- Urban Festival (August 2025)
- The European Youth Forum General Assembly (November 2025)
- Award ceremony for the EYC 2028 (November 2025)

The examples of the communication strategy of some flagship activities are provided in the Annex XVII.

9. PREPARATION FOR THE EUROPEAN YOUTH CAPITAL

The plan of preparation for the implementation of the EYC 2025 programme will be done in 4 key directions:

development and implementation of communication strategy goals;

Here, youth will be engaged via taking part in decision-making regarding the strategic and tactical communication questions via participating in work of the PR department. Also, an important component will be submitting feedback in electronic form through social networks (voting through Google forms, Facebook and Instagram questionnaires, detailed comments). This will help to constantly improve the effectiveness of communication with the target audiences.



events implementation;

The implementation of the activities and events of the EYC 2025 programme will be under the direct responsibility of young people including those from the youth organisations and marginalised groups. The municipality will exclusively provide the administrative support and partner involvement. Each activity and event involves the existence of a unified form of feedback to monitor and improve the quality of activities.

infrastructure (the creation of physical youth spaces);

Young people have an opportunity to get involved in the development of the concept of prospective infrastructural objects via participating in separate working groups. Also, youth will take part in consultations on safety, comfort and inclusiveness of the future youth spaces. The creation and repair works will be carried out with the involvement of young people through the implementation of BUR camps (a type of camps organised by the NGO "Building Ukraine Together"; the camp includes 2 parts: doing reparations during the day and having some educational and entertaining activities in the evening).

institutions (the implementation of the Lviv Youth Fund, the Youth Council and the Youth Strategy of Lviv).

Separate working groups of young people will be set up to work on each of the elements of this block. Representatives of the group working on the Lviv Youth Fund will be included in the meritorious, institutional, organizational, legal and financial parts of the Fund formation.

The process of the Youth Council formation has already been launched by the active youth of the city. They are already developing the main provisions and principles of the institution.

The Youth strategy will be formed in a participatory way via working groups and consultations with young people.

To ensure quality participation of young people in all 4 areas, during the entire period of preparation and implementation of the EYC programme, public youth consultations will be held every 6 months. The Executive Director will be responsible for their implementation. These consultations will be open to young people and the participants will be able to submit their own questions and suggestions.

Also, it is worth mentioning the researches conducted via such instrument as U-Report (U-Report is an international youth project of UNICEF, which helps to find out the attitude of young people to various aspects of public life through online polls and text messages).

Regarding communications, the timeline is as follows:

- 2022:** — creation of the EYC 2025 concept; — team formation; development of the EYC 2025 communication strategy; — development of the visual design;
- 2023:** — launching the website; — establishing contacts with the media at the local, national and European levels; — providing coverage of the planned events and activities; — monitoring the effectiveness of the implementation of the communication strategy; — reporting;
- 2024:** — introducing improvements and updates to the communication strategy on the basis of monitoring; — providing coverage of the planned events and activities; — preparing for the communicative support of flagship events; — expanding the team of PR managers of the flagship events; — monitoring the effectiveness of the implementation of the communication strategy; — reporting;
- 2025:** — introducing improvements and updates to the communication strategy based on monitoring; — providing coverage of the flagship events;
- 2026:** — evaluation of the communication strategy.

Regarding events implementation:

- 2023:** — planning and concluding the activity plan; — holding the meetings with the potential and actual partners of the events;
- 2023:** — preparation of the financing program; — launch of the fundraising campaign; — formation of teams responsible for the implementation of events; — implementation of events and activities according to the calendar plan; — conduction of surveys after each event, — data analysis and programme update if necessary.



- 2024:** — carrying out activities within the program — continuation of the fundraising campaign; — formation of teams responsible for the implementation of flagship activities; — preparation for flagship events; — conduction of surveys after each event, — data analysis and programme update if necessary.
- 2025:** — implementation of flagship events; — conduction of surveys after each event, — data analysis and programme update if necessary.
- 2026:** — performance evaluation and reporting.

Regarding infrastructure:

- 2023:** — development of the concept of the perspective spaces;
- 2023:** — legal registration of all aspects of space activities; — start of construction and repair works;
- 2024:** — continuation of construction and repair works; — formation of the teams working in spaces;
- 2024–2025:** — opening of spaces and their activity;
- 2026:** — performance evaluation and reporting.

Regarding institutions:

1. The Youth Council:

- 2023** — development of formats and regulatory framework;
- 2023** — advocacy and creation of the Youth Council, recruitment of participants and establishment of operational processes;
- 2024** — start of functioning of the Youth Council.

2. The Youth Fund:

- 2023** — initiating the creation of a fund;
- 2023** — development of meritorious, institutional, organizational, legal and financial aspects of Fund functioning;
- 2023** — advocacy campaign;
- 2024** — launch of the Fund and adjustment of operational and recruitment processes;
- 2025** — introducing improvements if necessary, functioning of the Youth Fund.

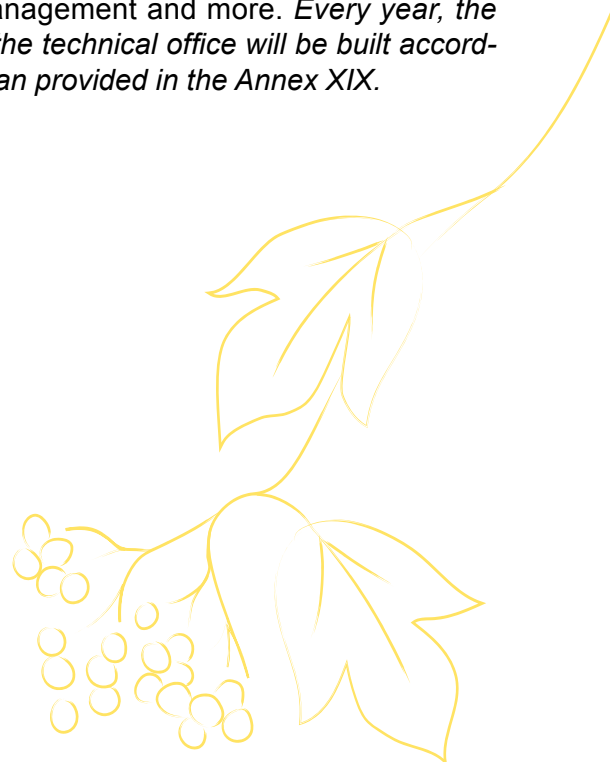
3. The Youth strategy:

- 2023–2024** — preparations for the strategy development (working groups, consultations, etc.);
- 2025** — development and ratification of the strategy.

The table with the preparation stages can be found in the Annex XVIII.

Building the capacity of the youth sector will be done through the implementation of the EYC programme itself as it aims at attracting and developing young people. The youth spaces will also become centers for youth development, creation and expansion of a network of volunteers who will be involved in the implementation of the EYC 2025 programme. A separate powerful driver of capacity building will be the functioning of the Lviv Youth Fund, which in its activities will provide the financial support for the institutional development of youth organizations on a competitive basis.

The technical office will operate in the space located in the central part of the city. The capacity building of the EYC 2025 Technical Office will be carried out by providing regular training opportunities for all members of the management structure. This will include free courses on project management, strategic management, public speaking, teamwork, financial management and more. *Every year, the capacity of the technical office will be built according to the plan provided in the Annex XIX.*



EVALUATION

The evaluation will be carried out by:

Type of a responsible structure	Role in the evaluation process	KPIs
Monitoring Board	Responsible for monitoring of the EYC 2025 programme and final audit	<ol style="list-style-type: none"> 1. the number of completed reports 2. correspondence to the time-line 3. correspondence to the planned budget
Analytical centres and organisations (The City Institute, Osvitoria, International Organisation for Migration, etc.)	Conduction of surveys and sociological research.	<ol style="list-style-type: none"> 1. the number of conducted surveys and researches 2. the number of published surveys 3. the number of respondents of each survey and research.
Opinion leaders: youth organisations and youth	They are participants of the programme's activities so they can provide feedback as well as monitor the efficiency of the programme and its correspondence to the needs of youth at every stage of the programme. They disseminate information about work results: results of reports, achievements, existing projects, etc.; create content in the field of youth policy; directly participate in the EYC 2025 realisation.	<ol style="list-style-type: none"> 1. number of participants in the activities of the EYC 2025 programme 2. number of subscribers on the social media that promote the EYC 2025 3. number of youth organisations involved in the EYC 2025 programme realisation

The methods of data collection for the evaluation will vary according to the goal of evaluation and they will be complex in order to cover all youth categories. We will use the combined method. Also, the surveys will be done online as this is convenient and accessible for youth (in fact, almost 97% of young people in Ukraine use various gadgets) as well as demonstrates the level of digitalisation of the city and country in general. However, not all young people have access to gadgets or the Internet. Thus, the surveys will involve an offline format of data collection to ensure quota allocations among youth as a general population. Data collection will also be done face2face in compliance with the rules during the time of COVID-19.

The evaluation will focus on the goals of each thematic block of the programme:

1. the level of individual will be evaluated in MoLoIn-individual thematic block. The process of evaluation presupposes:

- the conduction of the prior sociological research aiming to assess the level of such skills as digital literacy, cybersecurity, soft and hard skills, knowledge on healthy lifestyle, first aid, etc. Also, the state of mental health will be checked.
- the conduction of the sociological research after the realisation of the EYC programme that will use the same methodology.

The researches will be organised by the partners: the municipal institution "The City Institute", educational and methodological centre at the city Council and the non-profit public organisation "Osvitoria" that promotes and contributes to the development

of education in Ukraine and possesses expertise in the development of methodological educational materials. It is worth mentioning that young people also work in the above-mentioned organisations and take part in the development of surveys' methodology. The target audience of the organisations includes youth, which will ensure the right to freedom of opinion of young people in order to take them into account when developing local and national policies. In addition, the involvement of these analytical organisations will make it possible to effectively use target advertisement which will take into account social and demographic peculiarities of young people.

2. the environments, their diversity, interactions between them, their resilience and efficiency will be evaluated in MoLoEnvironments block. The process of evaluation includes:

- zconduction of the research prior the launch of the programme that aims to fulfil such tasks: identify the number of youth organisations and initiatives; define the network size for organisations and initiatives; identify main central actors in the network; describe the structure of interactions by such types of relations — number of joint projects, information exchange and attending events of other organisations, assess the level of skills of the organisations' management representatives and the general state of the organisational development of the existing youth organisations and initiatives.
- conduction of the research after the realisation of the programme using the same methodology. The research will be carried out by the municipal institution "The City Institute" that has experience of conducting such types of research as it analysed the situation regarding the development of urban grass-roots initiatives' network.

3. the index of political participation of youth, youth work development level, assessment of the conditions favourable for youth start-ups and business development will be evaluated in MoLoCity

The evaluation will consist of:

- the prior survey on the abovementioned aspects will be conducted. Also, there will be an

analysis and evaluation of the instruments of participation of youth in decision-making in Lviv that includes but is not limited to: public budget, youth sessions of the City Council, petitions, participation in public hearings, usage of the city hotline, etc. Based on the data received there will be measured the index of participation of youth in decision making in Lviv. In fact, the measurement of Index and conduction of the corresponding survey is conducted sustainably with the help of digital instruments. There are results of 2 waves of such surveys. The evaluation will be conducted by the City Institute and the international organization UNFPA.

Prior evaluation will be conducted in the first half of 2023. At the end of 2024, an interim evaluation will be carried out in order to monitor the dynamics of all the processes, as the practice of analytical reports shows that the performance progress can be seen with the dynamics of a few years. The final evaluation will be carried out by the Steering Group (includes the representatives of the partner organisations who will conduct an independent evaluation) and will include: the evaluation scope, comments from the stakeholders, analysis of strengths and weaknesses in the implementation of the program, conclusions and recommendations. Information from the interim reports will be used for the final evaluation. The timeline of the evaluation process looks as follows:

- 1st half of 2023 — prior evaluation;
- December 2024 — control interim evaluation (it will allow to see the weaknesses and deviations of the programme and provide a quick response);
- January 2026 — final evaluation;
- January 2027 — impact assessment (assessment of the achievement of the long-term results).

The European Youth Forum will receive the update of the state every year in the form of the reports. The results of all these reports will be displayed on the official website of the Lviv City Council, in particular the platform "Panel mista" — the portal of the municipality, which shows the dynamics of statistical data on various spheres of the city's activity and promotes the development of transparency and publicity of the authorities. Residents, in particular young people, will be able to view data in public access, use it to



develop their own initiatives (business, public, etc.), conduct scientific and public activities and cooperate with the authorities, project partners, etc.

The formats of reports will be of 2 types:

- classical — that includes written reports, press releases, etc.
- innovative — that includes interactive graphics, video reports, etc.

Young people will be directly involved in the monitoring and evaluation processes as they are the part of the management structure that will be responsible for the co-creation and conduction of monitoring and evaluation activities. Young people will also be a source of information for monitoring and evaluation, as they will be directly involved in surveys, focus groups, knowledge assessments, etc. Also, all stakeholders, including partners and NGOs, will participate in the interim and final evaluation of the program. They will also disseminate the results of the monitoring and evaluation.

Monitoring and evaluation data is possible to be used by youth for the formation of public hearings with municipality, business and NGOs for: 1) the formation of agenda; 2) development of normative legal acts; 3) search for innovative methods of problem solving. Also, young people will be able to create electronic petitions to express their own needs, forming data driven policy. In Ukraine, this can be easily implemented, given that 65% of communities have electronic forms for petitions on the official websites of local government, including Lviv, and youth and all residents have continuous access to petition registration. Given the fact that the results of reports will be public and published on official sources, young people can use the data and form projects for submission to the Public Budget that enables applicants to receive funding from the municipality.

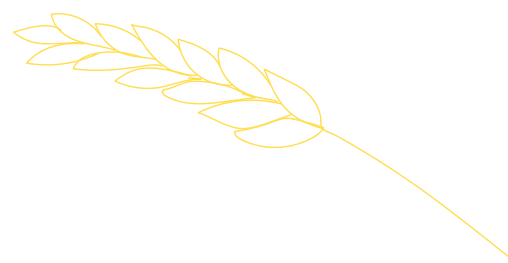
The interim report and the final report will be in free access on the EYC 2025 website. In addition, information on the interim and final results will be disseminated through social networks in the form of various infographics, photos and videos, etc. Also, information will be disseminated via the information resources of the partners and mass media on the local, national and international levels. The share of respondents who regularly get news on site

	Youth [18-29 years old]	Ukrainians, total
Telegram	76%	39%
YouTube	25%	24%
Instagram	22%	7%
Facebook	18%	26%
Viber	15%	20%
Tik-Tok	7%	4%

Source: Kyiv International Institute of Sociology, July 2022. The survey sample is 1000 people ages 18 and older, the statistical sample error is +/-3,4%

The city will ensure that evaluation is sustainable and environment-friendly via:

1. Institutionalization of the Youth Council and its Steering Board that will be responsible for the phase review of research in the field of youth policy
- 2) holding public hearings;
2. provision of funding for the technical maintenance of the online platform "Panel mista". This platform will be updated via adding new indicators to the sphere of youth policy: education, medicine, science and economy;
3. It will ensure the integration of electronic evaluation tools on the official website of the Lviv City Council;
4. The partners within the cooperation on the EYC 2025 programme will have template forms for registration of participants of projects, public events, etc., for keeping statistics and operational monitoring of socio-demographic characteristics of the audience. The form will be distributed in an online format.
5. Taking care of the promotion of posts on youth politics by: 1) defining the platforms of permanent informing of the audience; 2) defining the frequency of informing; 3) providing a reporting format in public access 4) disaggregating the target audience to create content taking into account the needs of the youth environment 5) using of combined methods of communication and cooperation, in particular online to reduce the risks of COVID-19.





10. IMPACT AND LONG TERM LEGACY

As stated in our motivation, we expect to see Lviv and Ukraine years after the realisation of the EYC programme as safe, inclusive and comfortable, with dozens of opportunities for young people, where the national identity is cherished together with the European democratic values and identity. We believe that the implementation of the EYC programme will lead to achieving meaningful and important short- and long-term results.

The immediate effects of the realisation of the programme of the European Youth Capital include:

- the increase in the level of soft, digital and communication skills of youth by at least 10% (method of checking: representative quantitative survey according to the methodology of The Digital Economy and Society Index);
- the increase in the level of individual volunteering by at least 15% (method of checking: statistics from reports of youth organisations, surveys on social media, etc.);
- at least 80% of youth infrastructure is equipped with bomb shelters and heating systems (method of checking: statistics from official reports of Education Departments of Lviv City Council and other offices);
- increase in the number of young people who participate in Youth sessions of the Lviv City Council and use digital tools of participation by at least 10% (method of checking: reports from the Youth Sessions, statistics from the IT department of the Lviv City Council, etc.)

It is expected to achieve such long-term results in respect to the blocks of the programme:

MOLOINDIVIDUAL

- creation of infrastructural conditions and access to them in order to contribute to the recovery of mental health of Ukrainians, especially for the socially vulnerable groups of society (children, youth, women, veterans, disabled people, those released from captivity, etc.)
- creation of workplaces via the all-Ukrainian plat-

form “YeRobota”. According to the Kyiv International Institute of Sociology survey 2022, only 13% young people (18–29 years old) are ready to move to the USA or EU countries (for instance, in 2020 half of youth (46%) would like to leave Ukraine).

- “YeRobota” allows access to e-service in order to look for job positions more quickly and safely;
- increase in the level of volunteering and the existence of the established culture of sustainability of volunteering and the Volunteering strategy of the city, which results in improving the competencies of young people including those from the marginalised groups;
- Improvement of hard and soft skills of youth will contribute to the formation of qualified and valuable personnel for the labour market and will help to improve the employment situation of young people which in the long run will contribute to achieving the SDG 8, which focuses on creating decent economic conditions for people;
- growth of economic and creative potential of the city that aligns with the SDG 11 that strives for creating sustainable cities and communities;
- increase in the quality of education due to the introduction of sustainable programmes at universities and schools. This contributes to achieving SDG 4 that focuses on creating conditions for quality education;
- increase in the individual security consciousness of young people as being security conscious therefore empowers individuals with the knowledge and skills needed to protect their lives and communities, as well as being aware of the dangers, threats, and risks in one’s surroundings.

MOLOENVIRONMENTS

- cooperation of youth centres in Ukraine in terms of the EYC 2025 programme (this includes such centers as: the network of youth spaces TVORY! (Lviv), Plast centre (Bucha, Kyiv region), Volyn youth centre (Lutsk, Volyn region), all-Ukrainian youth centre (Kyiv, Ukraine).
- the promotion and collection of aid for the restoration of youth centers and spaces by the youth workers of Lviv together with the youth of Ukraine within the National Youth Mobility Program “Vid-NOVA: UA” for the restoration of 179 youth centers in Ukraine (more than 300 youth centers and spaces were functioning in Ukraine before the



- full-scale invasion, and as of today, according to official data, only 121);
- providing the Internet in school shelters, higher education institutions and medical institutions to ensure access to the information and communication space;
- the program of institutional development of NGOs, cooperation with foreign NGOs, international training, conferences and events will contribute to the growth of the sector of youth organizations and initiatives, their resourcefulness and sustainable development which in turn will promote cooperation at the local, national and European levels and, ultimately, contribute to the achievement of the SDG 17, which focuses on building partnerships for sustainable development;
- at least 70% of youth organisations are adapted to the crisis situations the may happen in the future and are aware of the main principles of sustainability and effective management;
- formation of inclusive and diverse communities and society in general;

MOLO CITY/COUNTRY

- increased level of involvement and participation of young people including those from marginalised groups through ensuring their participation in the process of management and implementation of the Youth Capital of Europe 2025 program;
- Increase funding for Lviv's youth policy, which will help increase the number of implemented quality youth projects and involve young people in public life;
- popularisation of the digital instruments of participation and democracy;
- increased level of trust in local authorities;
- encouraged pluralism of opinions and youth activism
- Also, we strive to reach such results as:
 - at least 50% percent of young people, who left Ukraine because of war or other reasons, return for a permanent stay in Ukraine by 2030 (monitoring method: representative quantitative survey among youth);
 - at least 5% of European youth comes to Ukraine for a temporary (at least 6 months) or permanent stay (monitoring method: representative quantitative survey among youth).
- The legacy of the programme will include:
 - the functioning of 6 youth spaces, which will become platforms for networking of youth and the formation of youth environments. In fact, 3 youth centres (MoloDvizhCenter.Lviv, Lviv Open Lab and Pixlab) already function in Lviv, the other 3 will be built during the period of realisation of the programme. At least 2 of the spaces will have a Council of Europe quality mark for youth centres;
 - implementation of the main goals in improving life quality of young people within the Child & Youth Friendly Municipality Initiative 2025, particularly protecting the interests and needs and taking into account of voices of youth in decision making at the Lviv City Council;
 - existence of the NGO Institutional Development and Support Program on a permanent basis;
 - Introduction and distribution of the "gratitude culture" among the Ukrainians and European friends through art performance, cultural installation, innovative technologies, mobility exhibitions etc. According to Eurobarometer, 57% of respondents are satisfied with the EU response to the Russian invasion of Ukraine. Simultaneously, key findings from a survey of Kyiv International Institute of Sociology reveal 80% of respondents believe that Ukrainian Armed Force success is a joint achievement of the Ukrainians and support of the European Union. Ukrainian Youth will use online and offline tools to demonstrate their gratitude
 - functioning of the Youth Council which will be as cross-sectoral as possible and will work to improve the city in all possible aspects. To ensure the sustainability of the body, in particular, each member of the council will be allocated a certain amount of funds in the form of a scholarship from the city budget for the implementation of individual projects in accordance with the profile of their activities. Full development and legitimization of the body will take place during the preparation for the implementation of the program of the European Youth Capital 2025.
 - functioning of the Lviv Youth Fund. The Fund will introduce an innovative mechanism for Ukraine which will provide a result-oriented competitive budget financial support to youth initiatives. The fund will be a source of funding for a large number of city initiatives, which will involve young people at the local, national and European levels. An important aspect of the Fund's functions will be the mechanism of institutional support of youth



organizations. This will contribute to their quality functioning, in particular, development of niche strategies, communication, including branding, internal training of members of organizations, etc. All this will strengthen the capacity of organizations and reduce the risks of institutional instability.

- ratification of the Municipal Youth Strategy. As it was mentioned before, Lviv doesn't have a separate youth strategy which doesn't allow to systematise the activities of municipality, youth NGOs and youth in general, and creates a gap in synchronization with national youth policy and European youth strategies. Consequently, youth is not heard, and youth NGOs have little involvement in the life of the city, besides, the city's youth policy tends to be marginalized. The application process and the implementation of the programme of the European Youth Capital can lay a good basis for creating a youth strategy of Lviv. The strategy will be actively created by young people and will be closely correlated with European values. Accordingly, we aim to approve a comprehensive youth strategy of Lviv 2025–2035 by the year 2026.

The activities and flagship events from the EYC 2025 programme will be monitored individually. Monitoring will be done with the help of such methods as surveys of event and activities participants, reports, lists of visitors, photos and videos, results of discussions with individual bodies of the management structure, etc. Based on the results, there will be made on the improvement of the activities, their further development and realisation after 2025.

The results of the EYC 2025 programme will create a model for other European cities that will demonstrate the mechanisms for implementing European values and youth strategies at the local level. Thus, Lviv will become an example for other cities in Europe and Ukraine, which will contribute to the overall development of youth policy in Ukraine and accelerate the process of integration of our country into Europe, namely, by moving from partnership and cooperation to political association and economic integration.

The results of the programme will be a great case showing how youth can co-create policies, sustainable cities and be the driver of change. Such a case will be especially relevant for countries that have also gone through a crisis, revolutions, etc.

Finally, the results will help to activate the youth of Lviv and the country as a whole, which will contribute to the formation of active citizens with clear values and necessary competencies, citizens not only of their state but also of the EU in the future. Thus, Lviv and Ukrainian youth have great potential for EU development.

The evaluation of the programme will be carried out through our sociological researches. Experts (representatives of international organizations, the central government), as well as representatives of the European Youth Forum, will also be invited to evaluate the program.

11. A BUDGET INDICATIONS

Due to the current realities, a financial contribution can be considered a defining factor for the success of the programme. In implementing the program, we consider 5 financial sources namely: **donor organizations, private business, the city budget, the budget of the Ministry of Youth and Sports of Ukraine as well as crowdfunding.**

The Lviv amalgamated territorial community determines youth policy as one of its priorities due to the presence of the Action plan for youth among 7 other niche strategic documents. Therefore, there is a need for financial infusions and material assistance in the youth sector.

Moreover, the overall development goals of the city largely correspond to the goals of the European Youth Capital programme. Recent years are marked by a positive dynamic in youth budget growth. However, now at the time of full-scale war, the financing of youth policy as many other spheres is limited due to the change of priorities.

The State target social program «Youth of Ukraine» for 2021–2025 is conceptually synchronised with the programme of the European Youth Capital, in particular regarding the priorities. Furthermore, the Ministry of Youth and Sports of Ukraine is interested in the development of cities as it believes them to be the drivers of the general development of Ukraine. The striking example here is the existence of the title of the Ukrainian Youth Capital. The implementation of national capital programmes is financed by the Ministry of Youth and Sports. However, currently the



provision of the financial support of the youth policy by the Ministry is limited due to the war. Therefore, funding from the Municipality and the Ministry of Youth and Sports can't be viewed as the main source of funding of the EYC 2025 programme.

Most international donor organizations operating in Ukraine aim to develop youth and civil society. This is in line with their institutional goals. In fact, over the last 6 years, close cooperation has been established between numerous youth NGOs, the municipality and donor programs. As a result, Lviv is often a pilot city or one of the first cities to implement innovative decisions or projects, for example, the municipal Youth Well-Being Index or UNICEF Child and Youth Friendly Municipality Initiative. Currently, the number of donor organisations has increased due to the need for emergency response. Consequently, there are and will be more opportunities for fundraising of the EYC 2025.

Cooperation with donor organizations will be established through the formation of a team with a responsible chief fundraiser. The team will be directly involved in finding grant opportunities, writing applications, establishing and maintaining communication with donors, reporting, systematic updating and monitoring of the list of donors; constant monitoring of fundraising activities with its adaptation and adjustment in accordance with the current needs of the program.

The list of donor organizations and programs includes, but is not limited to: the Erasmus + program for 2021–2027, Creative Europe programs, UN development programs, Council of Europe programs, the Eastern Europe Foundation, the Visegrad Fund, the UN Population Fund, the European Youth Foundation, the International Renaissance Foundation, the Hanns Seidel Foundation, the Heinrich Böll Foundation, the Friedrich Ebert Foundation, the Robert Bosch Foundation. The list of donors will be constantly updated.

Corporate social responsibility has gained huge support and popularity in Ukraine over recent years. Most companies employing over 2000 workers usually have a 1- or 5-year budget on social initiatives which are often realised in youth projects. Quite a few youth NGOs implement their initiatives with the financial support of the private sector. In some cases, some NGOs carry out their operational activities and provide management functions through business contributions. So the private sector will be particularly interested in

supporting the European Youth Capital.

In today's financial realities and frequent economic crises, very often all the above-mentioned donors notice a tendency to low efficiency of the use of funds for the implementation of youth projects. An important indicator is the involvement of young people in the implementation of various initiatives. That is why we see crowdfunding platforms as another source of funding, where individuals and legal entities that are directly interested in the implementation of projects and activities have the opportunity to support them financially.

The dynamics of the budget of Lviv for young people for the last 5 years is as follows: **in 2016–212,877.2 EUR, in 2017–288,676.4 EUR, in 2018–219,002 EUR, in 2019–748,859.3 EUR, in 2020–1485,294 EUR, in 2021–1486, 9 EUR.** The share of the budget for young people from the total budget in this case is: **in 2016–0.13%, in 2017–0.15%, in 2018–0.13%, in 2019–0.32%, in 2020–0.41%, in 2021–0, 52%.**

The total budget for the implementation of the European Youth Capital 2025 program for Lviv will be 8697 347, 00 EUR. According to the sources of filling the budget, the distribution of funds will be as follows:

- Under the grant programs, we expect to receive funding of 4348 673, 5 EUR, which is 50% of the total amount.
- The municipality will provide 2609 204, 1 EUR, which is 30% of the total budget.
- The Ministry of Youth and Sports is ready to provide funding of 869 734, 7 EUR, which is 10% of the total amount.
- The business will provide at least 7% of the financing, which is 608 814, 29 EUR.
- Through crowdfunding, we expect to receive funding of 260 920, 41 EUR, which is 3% of the total EYC 2025 budget.

The allocation of funds per the areas of activity will look like this:

- **MoloIndividual** — 19, 04% (1 656 000, 00 EUR)
- **MoloEnvironments** — 8, 65% (753 000, 00 EUR)
- **MoloCity** — 9, 44% (821 500, 00 EUR)

Also, a significant percentage of funds will be spent on the opening and maintenance of 6 youth centres, namely 3 570 911, 00 EUR, which is 41, 05%.



761 500, 00 EUR (8, 75%) and 1 134 436, 00 EUR (13, 04%) will be spent on PR and management, respectively.

The above-mentioned funding will allow implementing all planned activities and flagship activities, to conduct promotional campaigns, to ensure the functioning of the management structure and to open and maintain open and existing youth spaces.

The amount of funding for the European Youth Capital programme will not affect the standard funding of the youth sector from the city budget, expenditures for activities and flagship activities under the EYC 2025 programme will be considered as separate budget lines aimed at financing projects of major importance.

The tables including information on income and expenditures of the programme can be found in Annex XX.

12. EUROPEAN YOUTH FORUM'S STATUTORY MEETING

The City of Lviv undertakes to hold both the Ceremony and the European Youth Forum's Statutory Meeting and will ensure providing all the necessary resources including accommodation, transportation, locations, etc.

The Lviv Convention Bureau operating in the city is created to promote conference opportunities and support companies and associations in holding conference and corporate events in our city. It provides free and independent expert support in planning and preparing conference events in Lviv. The Bureau will be able to help with the professional organization of the Ceremony and the Statutory Meeting due to their great experience and a wide network of contacts between the local community, authorities and governments.

Lviv is able to provide safe and comfortable transfer for the guests and participants from the airport, train or bus stations, depending on the way of travelling.

We can accommodate guests in hotels of their choice or offer hotel accommodation in the central part of the city. All hotels have inclusive rooms and appropriate infrastructure.

As for food, there is the possibility of having meals

in hotels. We will also provide catering during the Statutory Meeting.

Regarding the venue, we can offer a choice of one of the locations that are presented in the Annex. Including the location, we are ready to provide all the necessary technical equipment, including online broadcasting, means for the remote communication as well as the elements of inclusiveness of the event (translation, sign language translation, audio description etc.). We can also provide volunteers for the event, as our network of volunteers accounts for over 300 people. Lviv is ready to organise some social events for the participants and guests of the Statutory Meeting and offer an alternative form to those who would like to visit the city.

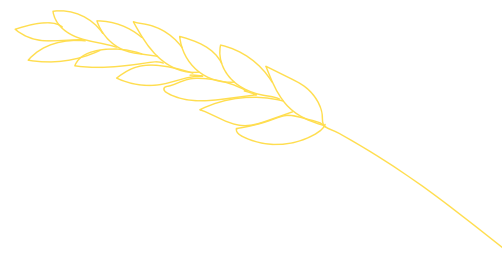
13. CONTINGENCY PLANNING

The project may be affected by both external and internal factors. Therefore, a necessary and appropriate step is to create a crisis management plan, which provides a three-tier approach:

- risk identification (outlining the possible risks. Risk identification is not a one-time event. It will take place during the planning and implementation of the project, as well as at the reporting stage);
- risk assessment (this stage involves determining the impact on the achievement of individual goals, the probability of occurrence of an adverse event and its impact on the project as a whole);
- risk control (Here it is necessary to determine the person responsible who will monitor the possible occurrence of risk and the choice of response to the event, if it occurs)

The crisis management plan presupposes the application of one of 4 risk management strategies: avoidance, reduction, acceptance and transfer of responsibility. *The full list of risks can be found in Annex XXI.*

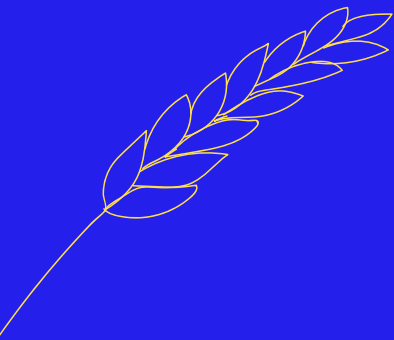
All stakeholders will be involved in the crisis management plan and it will be adapted depending on the circumstances and needs.



Risk	Risk description	Probability	Risk impact	Risk management strategy
Low level of youth involvement	Young people are not sufficiently informed about the activities of the program and, accordingly, the level of youth involvement in the events in the role of volunteers and participants is at a low level.	medium	high	Risk avoidance is envisaged through the development and implementation of an effective communication strategy based on the unique concept of “Molo is a new Youth”, clear identification of target audiences and statistics on the popularity of communication channels by relevant target audiences. In addition, the development of branding and unique design of the program will increase the interest of various stakeholders. Each individual event will also provide a special emphasis on effective information and audience engagement. Also, an important factor is involvement of the title ambassadors in the promotion of both individual activities and the title in general.
Financial risk	This risk includes: <ul style="list-style-type: none"> — lack of financial resources — fail of crowd-funding campaigns — harsh international grant competition 	medium	high	The risk will be minimised by: <ul style="list-style-type: none"> — diversification of the financial sources in terms of each activity and event. — in case of ineffective fundraising, there will be a strengthening of the staff of the relevant management structure. — Main principles of work include clear fiscal policy, accountability and transparency — development and implementation of the fundraising strategy
Human resources	Lack of people especially the qualified ones for the realisation of the programme	medium	high	Ways to minimise the risk include: <ul style="list-style-type: none"> — hold educational trainings for the potential members of the management team — ensure online accessibility irrespective of the physical location of a person — development of volunteer community and involvement of volunteers — involvement of the EU young people

Lviv's European Youth Capital 2025 programme has been created by youth for youth so this is one of its key strengths as it means that it corresponds to the needs and desires of the youth. Among the other strengths that that would contribute to the feasibility to implement the Capital year successfully are:

- the existence of a single and unique concept that embodies the values of the city and youth;
- existence of a network of NGOs that are ready to actively participate in the implementation of the program;
- the existence of support from the international organizations and their branches in Ukraine;
- clear and transparent program management structure;
- Lviv is a trendsetter in the field of youth policy in Ukraine, so Lviv's victory at the EYC will have a positive impact on youth policy at the national level, as it will give impetus to the development of youth, youth infrastructure and local environments following the example of Lviv;
- the existence of clear objectives and indicators to assess the effectiveness of the program;
- adaptability of the programme, which can be transferred into online and hybrid format;



THANKS!



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